# Saloni Dhawan

# Lead Product Designer

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## **WORK EXPERIENCE**

## **DevRev**

Lead Product Designer 01/2024 - Present

Leading key product initiatives at DevRev while also supporting design operations and mentorship as Site Lead for the India team. Focused on complex systems like Workflow Builder and Developer Tools.

Product Designer 09/21 - 01/24

Joined as one of the first designers at DevRev, contributing to early app experiences and core features like Search and Support, and helping shape foundational design systems.

# **Cohesity – User Experience Designer**

06/2019 - 09/2021

I worked on the experience design for a range of features in Cohesity's enterprise products. I was also responsible for conducting usability tests, accessibility audits, and documenting Cohesity's design system.

# InfoEdge Ltd. (Naukri.com) - Product Design Intern

05/2018 - 07/2018

Summer internship at the Naukri.com vertical of Infoedge Ltd, where I worked on revamping the recruiters' section of the website.

# National Institute Of Design - Student Designer

01/2018 - 08/2018

Selected as a student designer to assist a faculty member -Mr Chakradhar Saswade - in designing the identity and brand guidelines for Indian Institute of Technology, Tirupati

#### **EDUCATION**

# **National Institute of Design, Bangalore**

M.Des. Information Design 2017 - 2019

## National Institute Of Fashion Technology, New Delhi

B. Des. Communication Design

2013 - 2017

## **ABOUT**

I'm a systems-focused designer who brings clarity to complex, ambiguous problems. I enjoy working in technical spaces, translating constraints into intuitive, scalable solutions - with process, structure, and care at the core of how I design.

## **ACHIEVEMENTS**

**Top Talent** at the **Adobe Design Achievement Awards 2019** for the academic project Brease 05/2019

First Runners' Up at Samsung
E.D.G.E. - a national competition
to ideate solutions for making
Samsung the 'brand of choice
for millennials'
12/2018

## **SKILLS**

- User Research
- Conceptualisation
- Story Mapping
- Wireframing
- Interface Design
- Data Visualisation
- Illustration
- Usability Testing
- Accessibility Audits